FACEBOOK / INSTAGRAM MARINE RELATED POST

will not only monitor the comments but put our team on converting those interested parties into customers!

Must Be relevant and entertaining, no “spam”

Spend the extra $20.00 per post and we will nurture those leads to real-world conversions (customers)!

For $30.00 per post we will be happy to place a relevant post to your company or product and commenting on your services or message. Our Social Media experts will happily answer questions and engage with your audience.

The name of the game in the social media world is all about “engagement.” Meaning how many people are not only seeing your message, but rather inquiring about your business page, as well as an Instagram account that are not only sizeable but active! The name of the game is engagement after all.

We will take advantage of our extensive social media network outside of the main site! We have a Facebook Group Page, a Facebook Business Page, a Twitter Page, an Instagram account, a Pinterest board, and a MySpace and a LinkedIn page. We also have a personal account that is dedicated to a wide range of interests and authorities (not restricted to just marine interests). The reach is approximately 15,000 people across these 5 social media outlets.

Contact: Dave Johnson - 949-678-8369

With a combined experience of over 50 years in marketing, advertising, and graphics design, we can not only handle your web banner but put together a comprehensive marketing strategy for your company. We handle this for several companies outside of the marine industry, as well!

Need help designing your web banner or your newsletter ad? Let our in-house graphics team handle it for you!

RDP allows you complete control over your advertising campaign. The campaign changes monthly or as often as you desire. Our design capabilities are endless and can be adjusted to your exact specifications. We even have Web Banner Design packages that will help you save money and time.

RDP puts out a newsletter once a month in the offseason and twice a month during the on-season! The issues are placed in order prominently at the top of RDP for reference in the future. The issues are also available online, and the newsletter is available to all subscribers, members and non-members. The newsletter is available for purchase by anyone, at any time (first come / first serve on placement), and can be compounded with a small feature “spotlight” on your company or product for an additional $200.00 in the issue.

For advertising inquiries, Contact: Kolleen Bookey - 928-706-7601

RDP puts out a newsletter once a month in the offseason and twice a month during the on-season! This is a great way to reach out to our 80,000+ member database. The newsletter is delivered directly to the members and it is a great way to reach new audiences. The newsletter is both engaging and educational, and it has a direct link to your website.

DISCOUNTED RATES FOR MULTIPLE MONTHLY CONTINUITY COMMITMENTS

(Unlike other boating sites that lock you in with banner restrictions and long contracts) at no charge. We also offer generously discounted rates for multiple monthly continuity commitments.

RiverDavesPlace.com is where recreational boaters (river, lake and offshore... high performance to family cruisers and wake sports enthusiasts), boat manufacturers/dealers/repair shops/accessory companies, and all other industry professionals go for comprehensive information on the latest and authoritative boating content. Many of our members are business owners, managers, and decision-makers. RDP is their source for finding solutions to specific needs as well as a place where members can communicate, discuss, socialize, and have fun online. Our members are often your best salespeople. Word of mouth goes a long way; there is no better or more cost-effective way to be seen and talked about in the marine industry than advertising in RiverDavesPlace.com.